



Management Consulting ♦ Technology Services ♦ Advisory

ACT, Inc., South Orange, NJ and Washington, DC

MAILING ADDRESS: P.O. Box 978, South Orange, New Jersey 07079-0978
Phone 973-761-7000 & 202-291-2000 ♦ Fax 888-492-5864 ♦ www.ACT-IT.com

FOR IMMEDIATE RELEASE

CONTACT:

ACT, Inc.
Tara Spates
PR Director
(973) 762-4100
TSpates@ACT-IT.com

WILLIAMS TO JUDGE 40th MOLSON MBA INTERNATIONAL CASE COMPETITION

Business Leaders and MBA Students Gather in Montréal

Montréal, Québec, Canada – January 4, 2022 –Veronica Williams, Managing Director at ACT Inc., is a Judge at the 40th Annual Molson MBA International Case Competition. Since 1993, Ms. Williams has been an advisor to enterprise firms in telecommunications, computing and financial services. Her most recent article, *Securitization*, can be read at <https://www.fifix.org/SecuritizationComing.pdf>.

“The quality of case analyses and presentations is quite impressive,” said Veronica Williams, globally recognized expert in business and technology. “I continue to be impressed by the altruism displayed by today’s students.” This year’s case emphasizes principles espoused by my foundation, FinFix (www.fifix.org).

This week, students from around the world will compete virtually in the 40th annual John Molson School of Business MBA International Case Competition. Students from 30 different universities in 15 countries prepared intensively to showcase their knowledge and skills, in this legendary, intensive student organized case competition.

About Veronica A. Williams



Veronica Williams, an internationally recognized authority on business and technology, is a professional speaker, acclaimed author and consultant. Her latest article, *Securitization*, was released in September 2021. Featured in the book entitled [Women Who Mean Business](#), Williams has worked with major clients such as [American Express](#), [IBM](#), [Motorola](#), [Verizon](#), [PNC Bank](#) and the [IntercontinentalExchange](#). She received a Marquis Lifetime Achievement award and was appointed by the NJ Supreme Court to the Ethics Committee. She attended graduate programs at [École Supérieure des Sciences Économiques et Commerciales - ESSEC](#) (France) and [Northwestern University](#) (USA) and holds a Kellogg MBA, the PMI PgMP and PMP, and EXIN ITIL credentials. For more information visit <http://www.VeronicaWilliams.com>.

About ACT, Inc.



ACT Inc. is a strategic consulting and technology services firm that delivers products and services to help clients realize value from process improvement and information management solutions. With a focus on finance and operations, we have serviced the private and public sectors since 1984. Our clients have derived value from our The5Ps[®] Advisory services since 1993. Our

Discover/IT[®] courses, books and showcases have educated tens of thousands on computing and telecommunications solutions. For more information, visit <http://www.ACT-IT.com>.

About John Molson School of Business MBA International Case Competition



An unrivaled professional and educational experience, this competition has always had notable international presence with teams from all over the globe including Australia, Singapore, Germany, China, Finland and South Africa. Top American schools like Yale School of Management and Notre Dame University have also competed for the Concordia Cup at

this competition, the largest of its kind. For more information visit www.mbacasecomp.com.